

# ARON JENEY

UI/UX Design & Development | Web, Mobile and eCommerce

hello@aronjeney.com

303.717.9466

**PORTFOLIO**

[www.aronjeney.com](http://www.aronjeney.com)

**LINKEDIN**

[www.linkedin.com/in/aronjeney/](http://www.linkedin.com/in/aronjeney/)

Digital designer based in Denver, Colorado, combining the perfect blend of creativity and technical proficiency, working across multiple disciplines including interaction, UI, UX and Motion Design - creating high-end, mobile-first responsive websites and crafting amazing User Experiences across Web, Mobile and eCommerce.

## **EXPERTISE** **OTHER SKILLS**

Wordpress, WooCommerce and Shopify  
Digital Marketing, Video & Motion Graphics, Digital Content Creation

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## RELEVANT WORK EXPERIENCE

### **UI/UX DESIGN & DEVELOPMENT | ARON JENEY**

**2009 - CURRENT**

Designer and developer with expertise in Wordpress, WooCommerce and Shopify.

Clients and agency work includes Integer Group, Intelligent Demand, Humana, Nature Made and more. [www.aronjeney.com](http://www.aronjeney.com)

#### **FETCH PACKAGE**

Assisted in development of the FetchPackage Wordpress website, building custom Landing Pages and more.

#### **INTELLIGENT DEMAND**

Contracted on development of agency and client Wordpress websites. Deliverables included execution of custom landing page template development based on pre-designed layouts.

#### **TEAMSNAPE**

Contracted on UI/UX design and development of the TeamSnap Sports Team, Club & Management App website. I designed multiple page templates in Adobe XD and then developed into HTML/CSS templates via Docker and Terminal to implement within GRAV CMS.

#### **HEINRICH MARKETING**

Contracted on the Human 2GO Dynamic Adoption Email Campaign, developing pre-designed templates into HTML/CSS email campaigns for the client to deploy through SilverPop.

#### **INTEGER GROUP**

I worked closely with Creative and Art Directors and UI/UX Designers, designing multiple versions and layouts for the Nature Made eCommerce website.

## **CREATIVE DIRECTOR & LEAD DESIGNER | INTERSTELLAR AGENCY**

**2016 - 2020**

I lead creative strategy and design execution for all web and eCommerce projects. Clients here have included The Denver Broncos, AVIA Sportswear, Backjoy and more. [www.gointerstellar.com](http://www.gointerstellar.com)

## **SR. DIGITAL ART DIRECTOR | LOCATION3 MEDIA**

**2013 - 2015**

Senior Digital Art Director / Lead UI/UX Designer and Front-End Web Developer. Creative strategy, design & development. Clients here have included Discover, Hardrock, Westwood College, Precision Tune Auto Care, Wyndham Hotels & Resorts, and more. [www.location3.com](http://www.location3.com)

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## EDUCATION

University of Colorado at Denver  
BFA with emphasis in Multimedia  
2005

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## EXPERTISE

### **DESIGN & DEVELOPMENT**

Low/High Fidelity Design & Prototyping  
Wireframing  
Usability Testing  
HTML/CSS3/JS

LAMP  
API Integration  
Landing Pages and Funnels  
Multivariate and Split A/B Testing  
Video Editing and Animation

### **CMS / CRM / INTEGRATED TECHNOLOGIES**

Wordpress & WooCommerce  
Shopify & BigCommerce  
Mailchimp  
Campaign Monitor

Salesforce  
Marketo  
Infusionsoft  
PayPal  
others..

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## SOFTWARE & TOOLS

Design - Adobe Creative Suite and Sketch  
Prototyping - InVision, Marvel App and others  
CMS - Wordpress, WooCommerce, Shopify, Big Commerce